



# SMART HEALTHCARE KSA CONFERENCE & EXPO 2023

ENABLING HEALTHCARE 4.0

**7 & 8 March 2023**

Riyadh, Crowne Plaza Al Waha

**Official Supporter:**



**Diamond Sponsor**



**Silver Sponsor**



**Bronze Sponsor**



**Associate Sponsor**



**Media Partners:**

**ITP.net**

**Arabian  
Business**  
/

<https://www.smarthealthcareksa.com/>

# Conference Agenda

## Day 1: Tuesday 7 March 2023

**8.30 – 9.30 Event Arrival and Registration**

**9.30 Opening Remarks by Conference Chairperson**

Hamdan Ziyad Alshammari, Digital Enablement Director in **Seha Virtual Hospital / Ministry of Health**

**9.40 Opening Keynote: Implementation of Class Apart Digital Health Infrastructure in KSA Encouraging the Seamless Adoption of Innovative Technologies**

Layla AlSalehi, Director of Virtual Healthcare Service Activation, **Seha Virtual Hospital and Innovation Empowerment Center / Ministry of Health**

**10.00 Securing your Medical and IoT Devices**

Russell Feldman, Senior VP, Global Sales, **Asimily**

10.20 Networking, Morning Coffee, and Expo Viewing

**10.50 Enhancing Customer Experience with Digital Insurance**

Nesrin Elofi, Sector Onboarding Director, **Council of Health Insurance**

**11.10 Unlocking the Power of Pharma and Life Sciences in KSA: Health Data Governance amidst Health Transformation**

Mohammed Alhefzi, Digital Partner & Country Lead, **Pfizer**

**11.30 How ChatGPT is Changing the Healthcare Industry**

Mohammed Sidahmed, Business Development Manager- Healthcare, **Al Hammadi Hospitals**

**11.50 Panel Discussion: Decoding the Digital Transformation in KSA's Healthcare Industry**

Moderator: Hamdan Ziyad Alshammari, Digital Enablement Director in **Seha Virtual Hospital / Ministry of Health**

Dr Maher Aldukheil, VP of Technology & Digital Transformation, **Hail Health Cluster**  
Zyad Aldaham, Senior Partner, Strategy and Transformation, **Brooz Consulting Co.**  
Afnan Chowdhury, Director of IT Applications, **AI-Ahsa Health Cluster, Saudi Arabia**  
Fadwa Al Bawardi, Founder & CEO, **FSAB Consulting**

12.40 Lunch and Expo Viewing

#### 1.40 **Building Successful Digital Transformation Team**

Afnan Chowdhury, Director of IT Applications, **AI-Ahsa Health Cluster, Saudi Arabia**

#### 2.00 **Mastercard in Healthcare**

Shankar Ram, Executive Vice President, Global Head, Strategy & Partnerships, Healthcare Business, **Mastercard**

#### 2.20 **Integrated Digital Healthcare as Pillar in the National Healthcare Transformation**

Dr Maher Aldukheil, VP of Technology & Digital Transformation, **Hail Health Cluster**

2.40 Afternoon Tea, Networking & Expo Viewing

#### 3.10 **Panel: Exploring the Benefits of Data Privacy in Digital Healthcare Transformation**

Moderator: Hamdan Ziyad Alshammari, Digital Enablement Director in **Seha Virtual Hospital / Ministry of Health**

Abdullah Marghalany, Cybersecurity Chief Officer, **Madinah Health Cluster**

Ahmed Alzahrani, Director of Healthcare Technology Development, **Ministry of National Guard Health Affairs- Saudi Arabia**

Prof. Mahmood Adil, National Healthcare Advisor, **Ministry of Public Health, State of Qatar**

Abdulaziz Alkhlaif, Deputy CEO, **Taib Healthcare Company**

#### 3.50 **Chairperson Closing Remarks**

#### 4.00 **Close of Day One**

## **Day 2: Wednesday 8 March 2023**

**8.30 Arrival Tea & Coffee**

**9.40 Opening Remarks by Conference Chairperson**

Dr. Abdulaziz Fakhouri, Assistant Professor, Biomedical Technology Department, **College of Applied Medical Sciences, King Saud University**

**10.00 How AI & ML are Reshaping Healthcare**

Ahmed Al Bader, Deputy Chairman, **GAD Hospital**

**10.20 Education 3.0, Industry 4.0 & Healthcare 4.0**

Fadi M. Munshi, Executive Director, **Saudi Commission for Health Specialties**

**10.40 Building your Healthcare Insights and Foresights Ecosystem**

Shantosh Sridhar, Director, **Beinex**

11.00 Morning Coffee, Networking & Expo Viewing

**11.30 Optimizing Health Record Management**

Dawood Aljuaily, Assistant Director of Health Information Management Department, **Dallah Hospital**

**11.50 Blockchain Technologies: Opportunities for Solving Real World Problems in Healthcare**

Dr Taghreed Issam Justinia, Regional Director IT Services, Technology & Health Informatics, **King Saud bin Abdulaziz University for Health Sciences- Ministry of National Guard-Health Affairs**

**12.00 Intelligent Hospital Operations**

K S Kumar, Chief Commercial Officer, **Sutherland**

12.20 Lunch & Expo Viewing

### **1.30 Panel: How Are Hospitals and Healthcare Organizations Protecting Sensitive Healthcare Information from Insider & Outsider**

Moderator: Dr Taghreed Issam Justinia, Regional Director IT Services, Technology & Health Informatics, **King Saud bin Abdulaziz University for Health Sciences- Ministry of National Guard-Health Affairs**

Yahya Al Farsi, Public Health Consultant, **Gulf Health Council**, Professor of Epidemiology & Public Health, **Sultan Qaboos University**

Ahmed Al Bader, Deputy Chairman, **GAD Hospital**

Shantosh Sridhar, Director, **Beinex**

### **2.00 Enhancing Patient's Journey and Reducing Wait Times**

Rasiel Kabli, Health Informatics Specialist, **Johns Hopkins Aramco Healthcare**

### **2.20 Interactive Workshop: Medical and IoT Device Cybersecurity**

Hosted by: Ahmed Aabed, Solution Engineer, **Asimily**

### **3.00 End of Conference and Close of Day 2**