



SMART HEALTHCARE KSA CONFERENCE & EXPO 2023

ENABLING HEALTHCARE 4.0

7 & 8 March 2023

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Conference Agenda

Day 1: Tuesday 7 March 2023

8.30 – 9.30 Event Arrival and Registration

9.30 Opening Remarks by Conference Chairperson

Hamdan Ziyad Alshammari, Digital Enablement Director in **Seha Virtual Hospital / Ministry of Health**

9.40 Opening Keynote: Seha Virtual Hospital : The Implementation and Adoption of Innovative Technologies

Layla AlSalehi, Director of Virtual Healthcare Service Activation, **Seha Virtual Hospital and Innovation Empowerment Center / Ministry of Health**

10.00 Securing your Medical and IoT Devices

Russell Feldman, Senior VP, Global Sales, **Asimily**

10.20 Networking, Morning Coffee, and Expo Viewing

10.50 Enhancing Customer Experience with Digital Insurance

Nesrin Elofi, Sector Onboarding Director, **Council of Health Insurance**

11.10 Unlocking the Power of Pharma and Life Sciences in KSA: Health Data Governance amidst Health Transformation

Mohammed Alhefzi, Digital Partner & Country Lead, **Pfizer**

11.30 How ChatGPT is Changing the Healthcare Industry

Mohammed Sidahmed, Business Development Manager- Healthcare, **Al Hammadi Hospitals**

11.50 Panel Discussion: Decoding the Digital Transformation in KSA's Healthcare Industry

Moderator: Hamdan Ziyad Alshammari, Digital Enablement Director in **Seha Virtual Hospital / Ministry of Health**

Dr Maher Aldukheil, VP of Technology & Digital Transformation, **Hail Health Cluster**
Zyad Aldaham, Senior Partner, Strategy and Transformation, **Brooz Consulting Co.**
Afnan Chowdhury, Director of IT Applications, **AI-Ahsa Health Cluster, Saudi Arabia**
Fadwa Al Bawardi, Founder & CEO, **FSAB Consulting**

12.40 Lunch and Expo Viewing

1.40 **Building Successful Digital Transformation Team**

Afnan Chowdhury, Director of IT Applications, **AI-Ahsa Health Cluster, Saudi Arabia**

2.00 **Mastercard in Healthcare**

Shankar Ram, Executive Vice President, Global Head, Strategy & Partnerships, Healthcare Business, **Mastercard**

2.20 **Integrated Digital Healthcare as Pillar in the National Healthcare Transformation**

Dr Maher Aldukheil, VP of Technology & Digital Transformation, **Hail Health Cluster**

2.40 Afternoon Tea, Networking & Expo Viewing

3.10 **Panel: Exploring the Benefits of Data Privacy in Digital Healthcare Transformation**

Moderator: Hamdan Ziyad Alshammari, Digital Enablement Director in **Seha Virtual Hospital / Ministry of Health**

Abdullah Marghalany, Cybersecurity Chief Officer, **Madinah Health Cluster**

Ahmed Alzahrani, Director of Healthcare Technology Development, **Ministry of National Guard Health Affairs- Saudi Arabia**

Prof. Mahmood Adil, National Healthcare Advisor, **Ministry of Public Health, State of Qatar**

Muhammad Alwashmi, Cybersecurity Services Director, **Technology Control Company**

Abdulaziz Alkhlaif, Deputy CEO, **Taib Healthcare Company**

3.50 **Chairperson Closing Remarks**

4.00 **Close of Day One**

Day 2: Wednesday 8 March 2023

8.30 Arrival Tea & Coffee

9.40 Opening Remarks by Conference Chairperson

Dr. Abdulaziz Fakhouri, Assistant Professor, Biomedical Technology Department, **College of Applied Medical Sciences, King Saud University**

10.00 How AI & ML are Reshaping Healthcare

Ahmed Al Bader, Deputy Chairman, **GAD Hospital**

10.20 Education 3.0, Industry 4.0 & Healthcare 4.0

Fadi M. Munshi, Executive Director, **Saudi Commission for Health Specialties**

10.40 Building your Healthcare Insights and Foresights Ecosystem

Shantosh Sridhar, Director, **Beinex**

11.00 Morning Coffee, Networking & Expo Viewing

11.30 Optimizing Health Record Management

Dawood Aljuaily, Assistant Director of Health Information Management Department, **Dallah Hospital**

11.50 Blockchain Technologies: Opportunities for Solving Real World Problems in Healthcare

Dr Taghreed Issam Justinia, Regional Director IT Services, Technology & Health Informatics, **King Saud bin Abdulaziz University for Health Sciences- Ministry of National Guard-Health Affairs**

12.10 Intelligent Hospital Operations

K S Kumar, Chief Commercial Officer, **Sutherland**

12.30 Lunch & Expo Viewing

1.30 Panel: How Are Hospitals and Healthcare Organizations Protecting Sensitive Healthcare Information from Insider & Outsider

Moderator: Dr Taghreed Issam Justinia, Regional Director IT Services, Technology & Health Informatics, **King Saud bin Abdulaziz University for Health Sciences- Ministry of National Guard-Health Affairs**

Ahmed Al Bader, Deputy Chairman, **GAD Hospital**

Shantosh Sridhar, Director, **Beinex**

2.00 Enhancing Patient's Journey and Reducing Wait Times

Rasiel Kabli, Health Informatics Specialist, **Johns Hopkins Aramco Healthcare**

2.20 Interactive Workshop: Medical and IoT Device Cybersecurity

Hosted by: Ahmad Aabed, Solution Engineer, **Asimily**

3.00 End of Conference and Close of Day 2