SMART HEALTHCARE KSA CONFERENCE & EXPO 2023

ENABLING HEALTHCARE 4.0

7 & 8 March 2023

Riyadh, Crowne Plaza Al Waha

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Conference Agenda

Day 1: Tuesday 7 March 2023

8.30 – 9.30 Event Arrival and Registration

9.30 **Opening Remarks**

9.40 **Opening Keynote: Implementation of Class Apart Digital Health Infrastructure in KSA Encouraging the Seamless Adoption of Innovative Technologies**

Layla AlSalehi, Director of Virtual Healthcare Service Activation, **Seha Virtual Hospital and Innovation Empowerment Center / Ministry of Health**

10.00 **Securing your Medical and IoT Devices**

Russell Feldman, Senior VP, Global Sales, **Asimily**

10.20 Networking, Morning Coffee, and Expo Viewing

10.50 **Presentation by Council of Health Insurance**

11.10 **Unlocking the Power of Pharma and Life Sciences in KSA: Health Data Governance amidst Health Transformation**

Mohammed Alhefzi, Digital Partner & Country Lead, **Pfizer**

11.30 **KLSC Presentation**

Dr Mussaad Al Razouki, **Kuwait Life Sciences Company**

11.50 **Panel Discussion: Decoding the Digital Transformation in KSA's Healthcare Industry**

Dr Maher Aldukheil, VP of Technology & Digital Transformation, **Hail Health Cluster**

Zyad Aldaham, Senior Partner, Strategy and Transformation, **Brooz Consulting Co.**

Afnan Chowdhury, Director of IT Applications, **Al-Ahsa Health Cluster, Saudi Arabia**

Fadwa Al Bawardi, Founder & CEO, **FSAB Consulting**

12.20 **Lunch Sponsor Presentation**

12.40 Lunch and Expo Viewing

1.40 **Building Successful Digital Transformation Team**

Afnan Chowdhury, Director of IT Applications, **Al-Ahsa Health Cluster, Saudi Arabia**

2.00 **Mastercard in Healthcare**

Shankar Ram, Executive Vice President, Global Head, Strategy & Partnerships, Healthcare Business, **Mastercard**

2.20 **Integrated Digital Healthcare as Pillar in the National Healthcare Transformation**

Dr Maher Aldukheil, VP of Technology & Digital Transformation, **Hail Health Cluster**

2.40 Afternoon Tea, Networking & Expo Viewing

3.10 **Exploring the Benefits of Data Privacy in Digital Healthcare Transformation**

Moderator: Lamya Omair, Head of AI & Bioinformatics, **King Abdullah International Medical Research Center**

Abdullah Marghalany, Cybersecurity Chief Officer, **Madinah Health Cluster**

Ahmed Alzahrani, Director of Healthcare Technology Development, **Ministry of National Guard Health Affairs- Saudi Arabia**

Prof. Mahmood Adil, National Healthcare Advisor, **Ministry of Public Health, State of Qatar**

Abdulaziz Alkhlaif, Deputy CEO, **Taib Healthcare Company**

Prof. Amr Jamal, Chairman, Professor and Consultant Family Physician and Clinical Informatician, **King Saud University**

3.50 **Chairperson Closing Remarks**

4.00 **Close of Day One**

Day 2: Wednesday 8 March 2023

8.30 Arrival Tea & Coffee

9.30 Opening Remarks by Conference Chairperson

Abdulaziz Fakhouri, Assistant Professor, Biomedical Technology Department, **College of Applied Medical Sciences, King Saud University**

9.40 How AI & ML are Reshaping Healthcare

Ahmed Al Bader, Deputy Chairman, **GAD Hospital**

10.00 Security Risk Assessment in Healthcare

Dr Mustafa Qurban, Consultant and CIO, **King Fahd Military Medical Complex (KFMMC)**

10.20 Education 3.0, Industry 4.0 & Healthcare 4.0

Fadi M. Munshi, Executive Director, **Saudi Commission for Health Specialties**

10.40 Bronze Sponsor Presentation

11.00 Morning Coffee, Networking & Expo Viewing

11.30 Optimizing Health Record Management

Dawood Aljuaily, Assistant Director of Health Information Management Department, **Dallah Hospital**

11.50 Blockchain Technologies: Opportunities for Solving Real World Problems in Healthcare

Dr Taghreed Issam Justinia, Regional Director IT Services, Technology & Health Informatics, **King Saud bin Abdulaziz University for Health Sciences- Ministry of National Guard-Health Affairs**

12.00 Presentation by **Sutherland Global**

12.20 Lunch & Expo Viewing

1.30 Panel: How Are Hospitals and Healthcare Organizations Protecting Sensitive Healthcare Information from Insider & Outsider

Moderator: Dr Taghreed Issam Justinia, Regional Director IT Services, Technology & Health Informatics, **King Saud bin Abdulaziz University for Health Sciences- Ministry of National Guard-Health Affairs**

Yahya Al Farsi, Public Health Consultant, **Gulf Health Council**, Professor of Epidemiology & Public Health, **Sultan Qaboos University**

Dr Mustafa Qurban, Consultant and CIO, **King Fahd Military Medical Complex (KFMMC)**

Ahmed Al Bader, Deputy Chairman, **GAD Hospital**

2.00 **Enhancing Patient's Journey and Reducing Wait Times**

2.20 **Interactive Workshop: Medical and IoT Device Cybersecurity**

Hosted by: Ahmed Aabed, Solution Engineer, **Asimily**

3.00 **End of Conference and Close of Day 2**