



# SMART HEALTHCARE KSA CONFERENCE & EXPO 2023

ENABLING HEALTHCARE 4.0

7 & 8 March 2023, Riyadh, Saudi Arabia

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## Event Sponsorship and Exhibition Opportunities

### **Diamond Partner (One Package only)**

- ✓ Profiled as leading event sponsor
- ✓ 20 minutes presentation during first plenary session on **morning of day one prior to the refreshment break**
- ✓ Prime display table or space in expo area where arrival, morning, afternoon tea & coffee and lunch breaks are held for delegates
- ✓ Interview with ITP.net the Middle East and Africa's largest digital-only Tech publisher
- ✓ Opportunity to participate in panel session on day one
- ✓ 12 Conference delegate passes for sponsor company staff or guests
- ✓ Attendee list with opt in contact details to follow up post event
- ✓ Company logo on delegate name badge
- ✓ Logo on all marketing material including event brochure and EDM campaigns
- ✓ Company name and logo and hyper link on website
- ✓ Company logo displayed on the conference screen with banners on stage
- ✓ Opportunity to distribute company brochures and marketing materials on delegate seats in main conference room and in expo / break area

### **Platinum**

- ✓ 20 minutes presentation during plenary session on **morning of day one following the morning break**
- ✓ Opportunity to participate in panel session on day one
- ✓ Interview with ITP.net the Middle East and Africa's largest digital-only Tech publisher
- ✓ Display table or space in expo area where arrival, morning, afternoon tea & coffee and lunch breaks are held for delegates
- ✓ 10 Conference delegate passes for sponsor company staff or guests
- ✓ Attendee list with opt in contact details to follow up post event
- ✓ Logo on all marketing material including event brochure and EDM campaigns
- ✓ Company name and logo and hyper link on website
- ✓ Company logo displayed on the conference screen with banners on stage
- ✓ Opportunity to distribute company brochures and marketing materials on delegate seats in main conference room and in expo / break area

### **Lunch Sponsor Day One**

- ✓ 20 minutes presentation in the conference room during plenary session **just prior to lunch break on day one**
- ✓ Display table or space in expo area where arrival, morning, afternoon tea & coffee and lunch breaks are held for delegates
- ✓ 8 Conference delegate passes for sponsor company staff or guests
- ✓ Attendee list with opt in contact details to follow up post event
- ✓ Logo on all marketing material including event brochure and EDM campaigns

- ✓ Company name and logo and hyper link on website
- ✓ Company logo displayed on the conference screen with banners on stage
- ✓ Opportunity to distribute company brochures and marketing materials on delegate seats in main conference room and in expo / break area

### **Gold Sponsor**

- ✓ 20 minutes presentation following the lunch break on **day one**
- ✓ Panel session participation on afternoon day one
- ✓ Display table or space in expo area where arrival, morning, afternoon tea & coffee and lunch breaks are held for delegates
- ✓ 6 Conference delegate passes for sponsor company staff or guests
- ✓ Attendee list with opt in contact details to follow up post event
- ✓ Logo on all marketing material including event brochure and EDM campaigns
- ✓ Company name and logo and hyper link on website
- ✓ Company logo displayed on the conference screen with banners next to the stage
- ✓ Opportunity to distribute brochures and marketing material in expo / break area

### **Silver Sponsor**

- ✓ 20 minutes presentation on afternoon of **day one**
- ✓ Display table or space in expo area where arrival, morning, afternoon tea & coffee and lunch breaks are held for delegates
- ✓ 4 Conference delegate passes for sponsor company staff or guests
- ✓ Attendee list with opt in contact details to follow up post event
- ✓ Logo on all marketing material including event brochure and EDM campaigns
- ✓ Company name and logo and hyper link on website
- ✓ Company logo displayed on the conference screen with banners next to the stage
- ✓ Opportunity to distribute brochures and marketing material in expo / break area

### **Bronze Sponsor**

- ✓ 20 minutes presentation on **morning of day two**
- ✓ Display table or space in expo area where arrival, morning, afternoon tea & coffee and lunch breaks are held for delegates
- ✓ 4 Conference delegate passes for sponsor company staff or guests
- ✓ Attendee list with opt in contact details to follow up post event
- ✓ Logo on all marketing material including event brochure and EDM campaigns
- ✓ Company name and logo and hyper link on website
- ✓ Company logo displayed on the conference screen with banners next to the stage
- ✓ Opportunity to distribute brochures and marketing material in expo / break area

### **Associate Sponsor**

- ✓ 15 minute presentation on afternoon of day two
- ✓ Exhibitor display tables in expo area where arrival, morning, afternoon tea & coffee and lunch breaks are held for delegates
- ✓ 4 Conference delegate tickets for company staff or guests
- ✓ Attendee list with opt in contact details to follow up post event
- ✓ Logo on all marketing material including event brochure and EDM campaigns
- ✓ Company name and logo and hyper link on website
- ✓ Company logo displayed on the conference screen with banners next to the stage
- ✓ Opportunity to distribute brochures and marketing material in expo / break area

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## **Exhibitor Display Table Or Space**

### **Exhibitor Display Table**

- ✓ Display table or space in expo area where arrival, morning, afternoon tea & coffee and lunch breaks are held for delegates

- ✓ 2 Conference delegate passes for exhibiting company staff
- ✓ Attendee list with opt in contact details to follow up post event
- ✓ Company name and logo and hyper link on website
- ✓ Company banners in display space area
- ✓ Opportunity to distribute brochures and marketing materials in expo / break area

Display table dimensions are rectangular 3 x 6 feet and include the following:

- ✓ Table rectangular 3 x 6 feet
  - ✓ Table cover
  - ✓ Chairs
  - ✓ Internet connection
  - ✓ Power
  - ✓ Space for pull-up banners
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